

JOON PARK

Graphic Designer

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www.joonpark.info

EDUCATION

9/2014–12/2018

Art Center College of Design, Pasadena, California
Bachelor of Fine Arts in Graphic Design

EXPERIENCE

6/2022–present

Amazon, Remote
Contract Visual Designer

Designed digital assets to help customers discover and engage with new, popular, and relevant products across categories. These assets included branded promotional graphics, digital images for web, and graphic templates. Fulfilled multiple project requests while simultaneously meeting deadlines while acting as design liaison between design and retail category business teams.

7/2021–6/2022

Traffik, Irvine, CA
Senior Graphic Designer

Lead and assisted in various advertising projects for clients to successfully help grow their brand and connect with their audience. Projects consisted of UI/UX for websites and apps, branding, print, and digital ads.

9/2019–7/2021

Channel Bakers, Anaheim, CA
Creative Specialist

Provided creative services for clients through the Amazon platform to ensure brand growth and visual story. Services included branding, web design, print, and online banners.

1/2019–9/2019

Grand Jeté, Los Angeles, CA
Graphic Designer

Assisted in various design projects such as branding, motion and film concepts, and print.

5/2017–9/2017, 7/2016–9/2016

Hollar Co., Commerce, CA
Graphic Design Intern

Assisted in packaging, design website banners, directing photoshoots, creating photoshoot props, and social media content.

5/2017–6/2017

Lasik Eye Center, La Mirada, CA
Graphic Design Intern

Designed ad posters, packaging, logos for products, and website content.

6/2016–9/2016

Yeda, Brea, CA
Graphic Design Tutor

Taught middle and high school students the basics of graphic design.

5/2016–8/2016

Sushi Imari, Costa Mesa, CA
Server

Ensured customers to have an enjoyable dining experience by providing quality customer service.

9/2014–present

Living Hope Community Church, Brea, CA
Graphic Designer

Designed banners, apparel, and brochures for ministry events. Also created logos for different ministry branches of the church.

9/2014–present

Living Hope Community Church, Brea, CA
Pre-School Teacher

Teaching and caring for pre-school children on Sundays during services.

RECOGNITION

9/2018

Art Center College of Design Student Gallery
Publication: *Mono No Aware*

12/2016

Hoffmitz Milken Center for Typography Gallery
Typeface Development: Strobus

SKILLS

Languages: fluent in Korean and English, and conversational in Japanese

Strong working knowledge of: Illustrator, Photoshop, InDesign, Adobe XD, Figma, MadMapper, Microsoft Office tools, Keynote, and Pages

Familiar with: After Effects, Processing, TextWrangler, Bridges, TSPS, and Glyphs