

JOON PARK

Graphic Designer

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www.joonpark.info

EXPERIENCE

8/2023–Present

Freelance Designer

Provided various design services in both digital and print for various clients. Projects and tasks included logos, digital ads, email design, photo editing, posters, printed banners, digital mock-ups, signage, social media, and more.

1/2023–7/2023

Microsoft, Remote

Contract Visual Designer

Designed customer presentations, internal and external keynotes and decks, product UX/UI mock-ups, support video/motion pieces, and design of internal communications for the Power Pages team.

6/2022–12/2022

Amazon, Remote

Contract Visual Designer

Designed digital assets to help customers discover and engage with new, popular, and relevant products across categories. These assets included branded promotional graphics, digital images for web, and graphic templates. Fulfilled multiple project requests while simultaneously meeting deadlines while acting as design liaison between design and retail category business teams.

7/2021–6/2022

Traffik, Irvine, CA

Senior Graphic Designer

Lead and assisted in various advertising projects for clients to successfully help grow their brand and connect with their audience. Projects consisted of UI/UX for websites and apps, branding, print, and digital ads.

9/2019–7/2021

Channel Bakers, Anaheim, CA

Creative Specialist

Provided creative services for clients through the Amazon platform to ensure brand growth and visual story. Services included branding, web design, print, and online banners.

1/2019–9/2019

Grand Jeté, Los Angeles, CA

Graphic Designer

Assisted in various design projects such as branding, motion and film concepts, and print.

5/2017–9/2017, 7/2016–9/2016

Hollar Co, Commerce, CA

Graphic Design Intern

Assisted in packaging design, design website banners, directing photoshoots, creating photoshoot props, and design creative social media content.

5/2017–6/2017

Lasik Eye Center, La Mirada, CA

Graphic Design Intern

Designed ad posters, packaging, logos for products, and website content.

EDUCATION

9/2014–12/2018

Art Center College of Design, Pasadena, California
Bachelor of Fine Arts in Graphic Design

RECOGNITION

9/2018

Art Center College of Design Student Gallery

Publication: *Mono No Aware*

12/2016

Hoffmitz Milken Center for Typography Gallery

Typeface Development: Strobus

SKILLS

Languages: fluent in Korean and English, and conversational in Japanese

Strong working knowledge of: Illustrator, Photoshop, InDesign, Adobe XD, Figma, MadMapper, Microsoft Office tools, Keynote, and Pages

Familiar with: After Effects, Blender, Processing, TextWrangler, Bridges, TSPS, and Glyphs